

IMD Optimad - Oracle on AWS Support



Media Industry | Support for Oracle in the AWS Cloud

IMD Optimad are a key player in the TV industry providing the glue that holds media and creative agencies and the TV sales houses together. Their CARIA(r) service allows companies to communicate securely and confidentially online, allowing the efficient exchange and confirmation of bookings and creative instructions.

The Challenge

Underpinning the business is a technology platform using both Amazon Web Services and the Oracle database. As specialists in both technologies clckwrk provide round the clock technology support and advice for this platform. Services include:

24/7 on-call support

Major incident support

Platform consultancy